

Novo Nordisk's National *Changing Diabetes*[®] Program (NCDP) partners with leaders in the diabetes community to change how the U.S. system of health thinks about and treats diabetes.

Who We Are

Created in 2005, NCDP is a demonstration of Novo Nordisk's Triple Bottom Line commitment to social responsibility and to *changing diabetes*[®]. NCDP's vision is to improve the lives of people affected by this disease by creating change in the U.S. system of health care that more fully supports all aspects of diabetes prevention, treatment and care.

What We Do

NCDP serves as a **catalyst** for changing the status quo for diabetes in our health care system; a **convener** of leaders in the diabetes community in support of *changing diabetes*[®]; and is a facilitator of **alignment** on a variety of priorities for spending, policy and diabetes care outcomes. In all of our efforts we work with leaders in the diabetes community who are also committed to effecting health care system change, prioritizing diabetes on the national health agenda and reversing the trajectory of diabetes in the U.S.

How We Do It

NCDP embraces a broad definition of *health care system* that stretches beyond the clinical setting to anywhere that health and healthy living plays a role — including communities, the workplace, government spending and policy and insurance providers.

We execute key strategies for addressing the system challenges that can change diabetes in partnership with leaders from the diabetes community. These strategies include:

- Driving federal policy and legislative change.
- Establishing unified benchmarks and measurements to target improvement efforts and track progress on the societal, economic and clinical state of diabetes in the U.S.
- Creating changes in the financing system to better value and reward good diabetes care.
- Raising diabetes on the national agenda to increase understanding and inspire action for *changing diabetes*.

Our Member Associations

NCDP can not achieve its goals alone; it relies on the counsel and support of member associations and other partners who share its vision. NCDP member associations include:

- American Academy of Family Physicians (AAFP)
- American Association of Clinical Endocrinologists (AACE)
- American Association of Diabetes Educators (AADE)
- American College of Physicians (ACP)
- American Diabetes Association (ADA)
- American Optometric Association (AOA)

Our Programs and Initiatives

National Diabetes Coordinator

In 2007, NCDP commissioned Mathematica Policy Research, Inc. to identify federal programs, authority and funding that may influence the incidence, prevalence, treatment and progression of diabetes. Key findings from the Federal Spending Study indicated that there is a lack of effective, coordinated federal leadership and spending in diabetes prevention, detection and control. Stemming from the study results, NCDP and its partners have made a series of recommendations to Congress to improve federal leadership and alignment of diabetes resources, including the re-introduction of legislation calling for the creation of a National Diabetes Coordinator.

Federal Scoring Project

Resulting from a recommendation in the Federal Spending Study, NCDP commissioned new Federal Scoring research. O'Grady Health Policy, LLC conducted the research, which assessed the current federal legislative scoring process. NCDP is using the findings to identify and advance new approaches to scoring that considers budget cost savings through incorporating epidemiological data into expanding the budget scoring window.

National Diabetes Triple Barometer

The National Diabetes Triple Barometer is a multi-phase initiative designed to evaluate the current state of diabetes in the U.S. in three critical indicators: societal, economic and clinical. The results will serve as a benchmark measure for NCDP and the larger diabetes community.

Societal Barometer

The Societal Barometer is based on a national public opinion poll conducted by The Gallup Organization for NCDP. It measures public perceptions and attitudes surrounding diabetes in the U.S. The survey findings served as the basis for the creation of a National Diabetes Goal, an initiative to detect and prevent diabetes. Visit NationalDiabetesGoal.com for more information.

Economic Barometer

The Economic Barometer measures the direct and indirect economic costs of diabetes and pre-diabetes in the U.S. The research, conducted by The Lewin Group, found that the U.S. spent \$218 billion in 2007 on diabetes. This includes costs for undiagnosed diabetes, pre-diabetes and gestational diabetes, which had not been considered in previous studies. The barometer also examines the cost of type 1 diabetes relative to the cost for type 2.

Clinical Barometer

The Clinical Barometer, conducted with research partner Jefferson School of Population Health, assesses how the quality of diabetes care is measured in the U.S., identifies any existing gaps in these efforts and recommends improvements.

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