

## National Changing Diabetes Program Members Issue Statement Regarding New Federal Medical Research Grants

**PRINCETON, NJ (October 6, 2009)** -- "The National *Changing Diabetes*® Program (NCDP) is encouraged by President Obama's announcement to combat chronic diseases and recommends a significant portion of the \$5 billion in available funds be allocated for medical research to identify a cure for diabetes, treatments for its devastating complications, and to optimize the management of those with diabetes-- in line with its significant and increasing prevalence. In this country, nearly 24 million people have diabetes, and an additional 57 million have pre-diabetes and are at high risk for developing the disease. It is estimated that pre-diabetes and diabetes cost the United States \$218 billion annually (in 2007 dollars)\*."

\*Based on research conducted by The Lewin Group for the National *Changing Diabetes*® Program (NCDP), a program of Novo Nordisk. This research was published in a series of articles in the journal *Population Health Management* in April and June 2009.

NCDP Member Associations include: American Academy of Family Physicians (AAFP), American Association of Clinical Endocrinologists (AACE), American Association of Diabetes Educators (AADE), American College of Physicians (ACP), American Diabetes Association (ADA), American Optometric Association (AOA) and The Endocrine Society.

###

### **About the National Changing Diabetes® Program**

The National *Changing Diabetes*® Program (NCDP) is a multi-faceted initiative that brings together leaders in diabetes and policy to improve the lives of people with diabetes. NCDP strives to create change in the U.S. health care system to provide dramatic improvement in the prevention and care of diabetes. Launched in 2005, NCDP is a program of Novo Nordisk. For more information, please visit [www.ncdp.com](http://www.ncdp.com) or <http://twitter.com/ncdpnews>.

### **For further information please contact:**

Sean Clements  
Novo Nordisk  
(609) 514-8400

[secl@novonordisk.com](mailto:secl@novonordisk.com)

Susan Bro  
Media Mind  
(615) 440-2799

[susan@mediamindsite.com](mailto:susan@mediamindsite.com)

Tony Plohoros  
Media Mind  
(908) 940-0135

[tony@mediamindsite.com](mailto:tony@mediamindsite.com)